



Press Release - For Immediate Release

Neocase Software joins Microsoft on Microsoft Dynamics CRM 4.0 Launch Tour

Visit Neocase in Atlanta, Los Angeles, New York City, Boston, Seattle, San Francisco, and Washington D.C. during the Launch Tour

San Francisco, CA - February 13, 2008 - Neocase Software, a provider of customer service and support software for large corporations, announced today its invitation to join the Microsoft Dynamics CRM 4.0 Launch Tour as a National Sponsor during the months of March and April, 2008.

Hosted by Microsoft and its partners, the Microsoft Dynamics CRM 4.0 Launch Tour is a national series of events, taking place in 21 cities during the months of March and April. The Launch Tour celebrates the new version release of Microsoft's Dynamics CRM product. Each half-day event will provide pertinent product information about CRM version 4.0 and its integration with leading software products such as Neocase Software for customer service and support. Attendees will hear customer testimonials, and other insightful information from experts about the latest trends and software innovations in CRM for executives in sales, marketing and customer service.

As a Microsoft Gold Certified Independent Software Vendor (ISV) and National Sponsor of the Microsoft Dynamics CRM 4.0 Launch Tour, Neocase Software will be participating in seven cities to present a preview of the integration between Dynamics CRM 4.0 and the upcoming version 11 of Neocase CS. Neocase will showcase in the following cities:

Atlanta, Georgia - March 6th

Los Angeles, CA - March 18th

New York City, NY - March 18th

Boston, MA - March 20th

Seattle, WA - April 08th

San Francisco, CA - April 10th

Washington, D.C. - April 10th



Neocase
S O F T W A R E

To learn more about the Microsoft Dynamics CRM 4.0 Launch Tour, please visit Neocase's website at www.neocasesoftware.com/launchtour.php or Microsoft's Launch Tour website at www.dynamicscrmlaunch.com.

About Neocase Software

Neocase Software is a leading provider of customer service and support software that helps global companies to deliver high-quality customer service while maximizing the productivity of their call center operations. Founded in 1992, Neocase Software supports the citizens and customers of over 1,800 organizations, worldwide, and offers vertical-specific solutions for Technology, Public Sector, Human Capital Resource Management, and Financial Litigation. Neocase's award-winning product line brings efficiency and profitability to customer service departments through web self-service, intelligent knowledge management, service level contract (SLA) management, employee/partner case collaboration, and automated workflows. Neocase is optimized for use with Microsoft Dynamics CRM and can be rapidly deployed on-demand or on-premise through Neocase's extensive partner network. For more information, please contact:

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